

SHOWA BEST GLOVE

January 2009

Showa-Flowtronix partnership

Showa Europe has appointed Flowtronix LTD. to distribute its full range of gloves and future products, and to promote its brand in the following countries: United Arab Emirates, Oman, Qatar, Saudi Arabia, Bahrain, Kuwait.

Flowtronix, established in 1990 in Abu Dhabi, United Arab Emirates, is active in the **industrial construction** sector, distributing civil engineering hardware and personal protective equipment, and providing technical support services.

The company is a **respected partner of the major oil and gas companies** in the Persian Gulf region. Flowtronix applies international standards and systems in order to meet the highest demands of the industry and to satisfy its customers.

This means that it makes sense for Flowtronix and Showa to join forces, to confront the international competition that characterises the Persian Gulf region. In developing their offering, the two companies have **shared values in terms of innovation, excellence and responsiveness to customer needs**.

The first collaboration between Flowtronix and Showa took place at the **Adipec 2008 event**: the stand welcomed many visitors who, in the dedicated corner, were eager to find out about gloves designed for petrochemistry and construction. Adipec was a success in terms of both visitor numbers and international origins: in future, the aim is for Showa-Flowtronix to go beyond regional and sector boundaries, reaching increasing numbers of users.



About Showa Best glove

The Japanese group Showa Best Glove is a world leader in the professional protective glove market.

As the inventor of the seamless PVC glove and the grip style glove, Showa's industrial approach and development strategy revolve around innovation and operational excellence. This pursuit of innovation takes the form of ongoing research into new fibers and materials offering unrivalled comfort and improved safety.

Established over 50 years in this market, Showa Best Glove has a strong presence in all continents. Its research centers in Japan, Malaysia and USA are recognized as among the most advanced in the world.

It exercises full and unique control, from design, manufacturing through to marketing, giving it an expertise that is particularly recognized by its customers. Through their contribution to increased productivity, Showa Best gloves represent a profitable investment while making a significant contribution to improving working conditions.

For more information

Showa Best Glove

Richard Heppell

Tour Franklin - La Défense 8 - 92042 Paris La Défense Cedex - France

Tel.: +33 (0)1 55 62 14 20 - Fax: +33 (0)1 55 62 14 29

info@showabestglove.eu

www.showabestglove.com



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